ALLISAN’S STORY:
Allisan was a restless stay-at-home mom who wanted to put her love for art to use. She built web sites in high school. Allisan began a big university Physics program and supplemented her income as an Office Manager. Allisan was dissatisfied and knew that graphic design and web site development were her destiny.

PROVO COLLEGE:
Allisan enrolled in Graphic Design at Provo College in January 2009 and was invited to be the commencement speaker at her graduation in March 2010. Allisan loved the classes at Provo College and learned that “you don’t have to know everything about design to be successful. You just have to know where to find the answers and be willing to solve problems and figure things out.”

NEW CAREER:
Today, Allisan owns and manages a thriving design firm, Allisan Looman Web & Graphic Design. She helps her clients build their businesses, including Smart Dental Marketing and Seven Peaks Resort Water Park. Allisan’s work portfolio includes web design, print, illustration and identity/branding. Her web site is http://www.allisanlooman.com. (see inset)

“When I get a request from a client it makes me so happy to say, ‘Yeah! I can do that for you!’”